CHAMPIONS for CHANGE Awards Gala

Sponsorship & Community Investment Opportunities

We invite businesses, organizations, community partners, and philanthropists to join The People's Bridge Advocacy (PBA) as a sponsor or community investor for the 2027 Champions for Change Awards Gala.

Your support helps us celebrate individuals and organizations making a meaningful difference while strengthening community connections, advancing inclusion, and supporting efforts that build stronger communities across Saskatchewan.

By becoming a sponsor or community investor, you will help make this celebration possible while demonstrating your commitment to community impact, philanthropy, and positive change.

Partner with us and invest in the people who are creating change and making a lasting impact in our communities.

Explore the sponsorship and community investment packages below to find the opportunity that best reflects your commitment to creating meaningful community impact.

Title Sponsor

(One only) **$10,000**

- Name in Event Title as Presented By
- Named as Title Sponsor on all event signage
- On-Stage Banner digital/stand displayed at the event
- On-stage and involved in Award presentations
- VIP Seating for 8 guests
- Banner Displayed at the event
- Name and Logo on event marketing and promotion materials
- Name and Logo with a hyperlink on the PBA website (Event Page)
- Social Media Posts highlighting sponsorship
- Recognition in PBA Annual Report
- Named Recognition from Podium on event night

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Signature Sponsor — $7,000

(One only)

- Named as Signature Sponsor on all event signage
- On-Stage Banner digital/stand displayed at the event
- On-stage and involved in Award presentations
- VIP Seating for 8 guests
- Banner Displayed at the event
- Name and Logo on event marketing and promotion materials
- Name and Logo with hyperlink on PBA website (Event Page)
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Community Sponsor — $5,000

- Name in Event Title as Presented By
- Named as Title sponsor on all event signage
- On-Stage Banner digital/stand displayed at the event
- On-stage and involved in Award presentations
- VIP Seating for 4 guests
- Banner Displayed at event
- Name and Logo on event marketing and promotion materials
- Name and Logo with hyperlink on PBA website (Event Page)
- Social Media Posts highlighting sponsorship
- Recognition in PBA Annual Report
- Named Recognition from Podium on event night

Stage Sponsor — $2,500

- VIP Seating for 2 guests
- Banner digital/stand displayed at the event
- Name and Logo on event marketing and promotion materials
- Name and Logo with hyperlink on PBA website (Event Page)
- Social Media Posts highlighting sponsorship
- Recognition in PBA Annual Report
- Named Recognition from Podium on event night

Cultural Connector Sponsor — $1,500

- VIP Seating for 2 guests
- Banner digital/stand displayed at the event
- Name and Logo on event marketing and promotion materials
- Name and Logo with hyperlink on PBA website (Event Page)
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- Recognition in PBA Annual Report
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Ambassador Sponsor — $1,000

- Banner digital/stand displayed at the event
- Name and Logo on event marketing and promotion materials
- Name and Logo with hyperlink on PBA website (Event Page)
- Social Media Posts highlighting sponsorship
- Recognition in PBA Annual Report
- Named Recognition from Podium on event night

Partner — $500

- Banner digital/stand displayed at the event
- Name and Logo on event marketing and promotion materials
- Social Media Posts highlighting sponsorship
- Named Recognition from the podium on event night

Sponsorship & Community Investment Interest Form

Thank you for your interest in supporting the 2027 Champions for Change Awards Gala, taking place on Saturday, January 30, 2027.

Please complete the short form below, and a member of The People's Bridge Advocacy (PBA) team will follow up with you to discuss sponsorship and community investment opportunities.

Organization/Business Name:

Contact Name:

Email Address:

Phone Number:

Type of interest:

- ☐ Sponsorship Package
- ☐ Community Investment
- ☐ In-Kind Contribution
- ☐ Other

Preferred Sponsorship Level:

- ☐ Title
- ☐ Signature
- ☐ Community
- ☐ Stage
- ☐ Cultural Connector
- ☐ Signature
- ☐ Ambassador
- ☐ Partner